



دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM

ABU DHABI HOTEL PERFORMANCE REPORT

OCTOBER & YTD 2022

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ABU DHABI HOTEL PERFORMANCE

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OCTOBER & YTD 2022

OVERALL PERFORMANCE – OCT 2022

Oct 2022
Performance

Hotel Guests

375k

Hotel Occupancy

75%

Hotel ALOS

3.0 Nights

ARR (AED)

429

REVPAR (AED)

322

Revenues (AED)

547 MN

% Change vs
2021

+31%

+0.1%

-17%

+33%

+33%

+35%

“—” No change vs previous year

HOTEL GUEST NATIONALITIES – OCT 2022

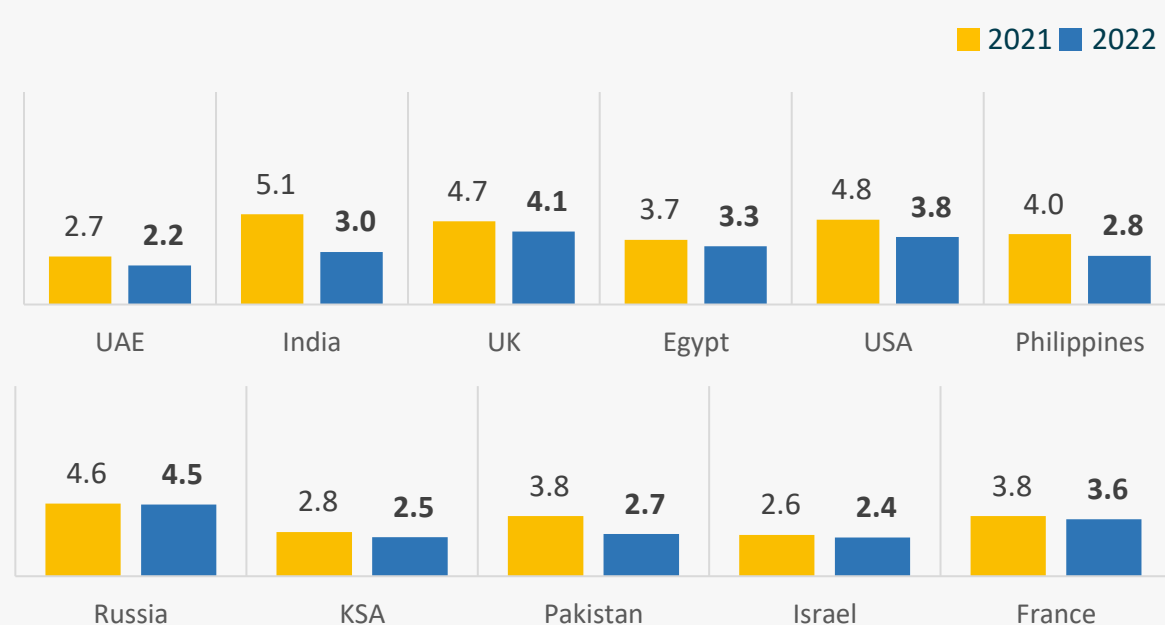
Guest Rank	Guests in Thousands	Vs 2021	2022 Share
#1	UAE 100	+5%	27%
#2	India 47	+45%	13%
#3	UK 22	+66%	6%
#4	Egypt 16	+21%	4%
#5	USA 12	+48%	3%
#6	Philippines 12	-20%	3%
#7	Russia 10	+368%	3%
#8	KSA 10	+29%	3%
#9	Pakistan 9	+2%	2%
#10	Israel 9	+1,041%	2%
#11	France 7	+16%	2%

TOP 10 NON-UAE NATIONALITIES

41%

OF TOTAL HOTEL GUESTS

ALOS ACROSS TOP NATIONALITIES – OCT 2022



PERFORMANCE BY REGIONS – OCT 2022

OCT 2022	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021
Guests (K)	332	+35%	30	+5%	13	+13%
Occupancy	78%	+2%	59%	-11%	49%	-20%
ALOS (Nights)	3.1	-18%	2.0	-16%	2.3	-24%
Total Rev(M AED)	508	+39%	20	-8%	20	+2%
ARR (AED)	436	+35%	257	-5%	535	+22%
REVPAR (AED)	339	+38%	153	-15%	261	-2%

Guest & revenue values are rounded off to their nearest value

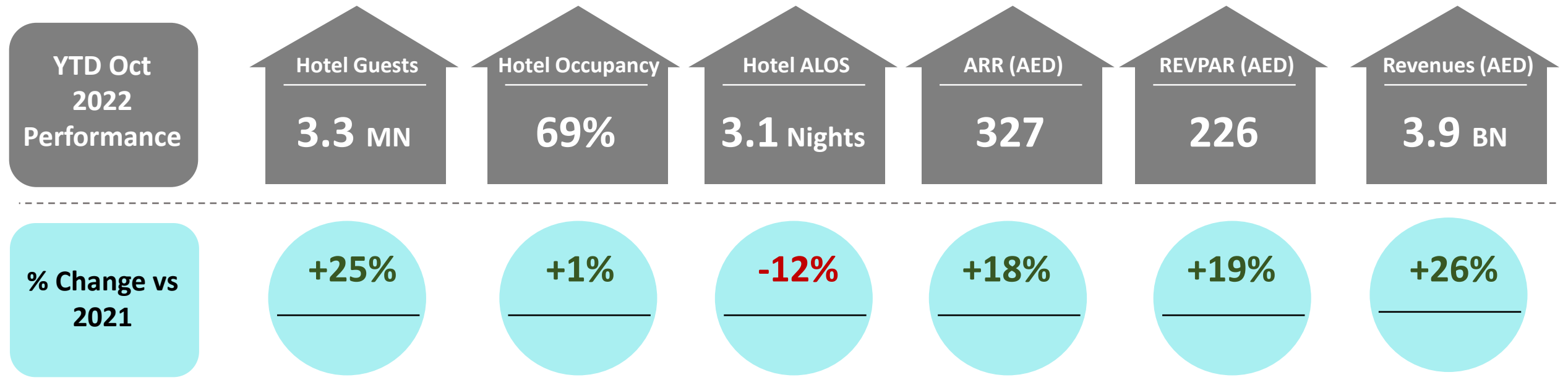
PERFORMANCE BY STAR-RATINGS – OCT 2022

OCT 2022	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021
Guests (K)	166	+36%	116	+31%	58	+20%	36	+23%
Occupancy	69%	+2%	81%	+2%	76%	-6%	84%	-3%
ALOS (Nights)	3.1	-15%	2.4	-16%	2.4	-22%	5.6	-19%
Total Rev(M AED)	392	+40%	87	+31%	31	+21%	38	+10%
ARR (AED)	638	+34%	273	+29%	234	+41%	265	+10%
REVPAR (AED)	441	+37%	221	+32%	178	+32%	223	+7%

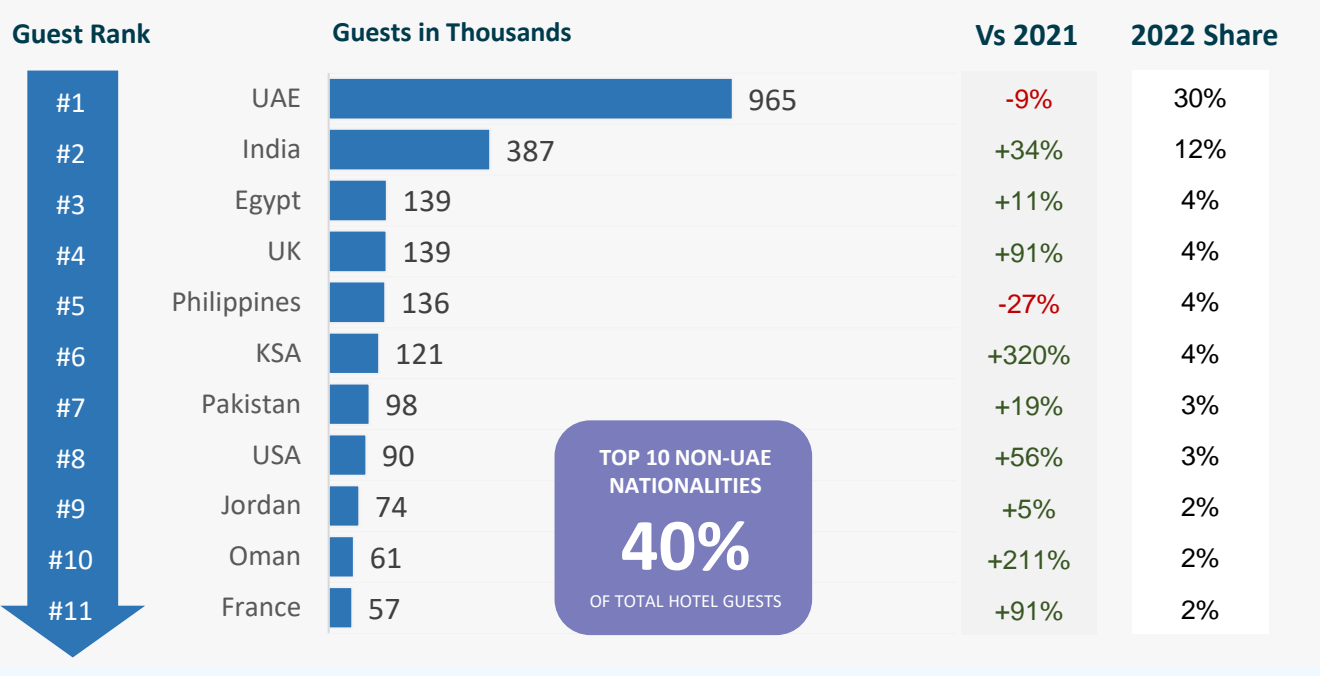
Guest & revenue values are rounded off to their nearest value

YTD OCT 2022 PERFORMANCE

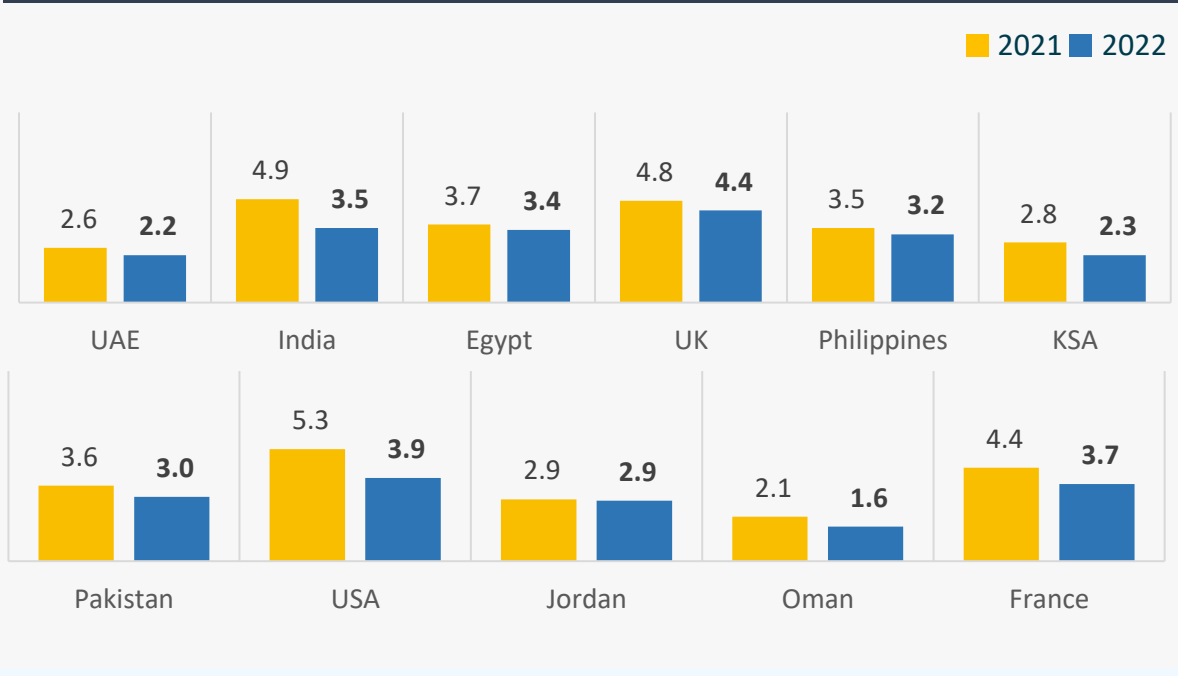
OVERALL PERFORMANCE – YTD OCT 2022



HOTEL GUEST NATIONALITIES – YTD OCT 2022



ALOS ACROSS TOP NATIONALTIES – YTD OCT 2022



PERFORMANCE BY REGIONS –YTD OCT 2022

YTD OCT 2022	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021
Guests (K)	2,869	+27%	293	+10%	107	+15%
Occupancy	71%	+2%	59%	-14%	49%	-7%
ALOS (Nights)	3.2	-12%	2.1	-21%	2.7	-15%
Total Rev(M AED)	3,559	+30%	186	-15%	163	+7%
ARR (AED)	327	+20%	251	-6%	454	+10%
REVPAR (AED)	233	+23%	148	-18%	222	+3%

Guest & revenue values are rounded off to their nearest value

PERFORMANCE BY STAR-RATINGS –YTD OCT 2022

YTD OCT 2022	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021
Guests (K)	1,433	+35%	1,027	+20%	503	+19%	306	+12%
Occupancy	61%	+2%	78%	+3%	73%	-1%	79%	-2%
ALOS (Nights)	3.0	-11%	2.5	-8%	2.5	-18%	6.1	-10%
Total Rev(M AED)	2,692	+34%	651	+12%	242	+15%	322	+4%
ARR (AED)	476	+23%	214	+8%	179	+14%	245	+3%
REVPAR (AED)	291	+26%	167	+11%	131	+12%	193	+1%

Guest & revenue values are rounded off to their nearest value